



Add interest and a delicate touch to your winter arrangements with White Heather!

# White HEATHER

**Sweetly Detailed.  
Charmingly Delicate.  
Feathery Filler.**

## AVAILABILITY

PEAK SEASON:  
JANUARY – FEBRUARY

SEASON MAY EXTEND  
INTO DECEMBER AND  
MARCH

IN THE LANGUAGE OF  
FLOWERS, WHITE HEATHER  
MEANS "PROTECTION,  
WISHES COME TRUE"

**COLOR:** Clusters of tiny white and rose 1/8-inch flowers among needle-like green foliage along spiky stems makes this a delicate and feathery addition to an arrangement.

**AKA:** Heath  
Heather is a hardy shrub that thrives in the wet yet mild winters along the coast of Oregon south to the mid coastal region of California.

**LASTING:** Outstanding vase life.

**SIZE:** Stem sizes vary. Bunch height ranges from 24" to 26".

**BUNCHES:** Standard Growers bunch size: 10 stems at least (1# per bunch at least). Also available as Consumer Bunches. CB bunch size is at least 5 stems.

**HISTORY:** Heather comes from Scotland. A touch of heather in a Bridal Bouquet is a lucky Scottish omen.

- It is believed that white heather offers protection from reckless, wild acts.
- Heather stuffed in a mattress made a springy bed. Such mattresses shipped across the Atlantic brought wild heather to America where it flourishes today.

**CARE & HANDLING:** Upon arrival cut stems and place into a clean container with fresh water. Remove any foliage below the water. Keep in cool location out of direct sunlight and drafts. Replenish water as needed. (Fresh January crop can hold for two to three weeks in cooler. From February on, do not keep longer than 7 days in cooler.)

Quantities are limited.  
Prebooking is encouraged!



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