

# Ever Romantic LILAC

Tenderhearted and soft blossoming  
flowers atop branches of  
weightless, heart shaped leaves



## AVAILABILITY APRIL-MAY

**HISTORY:** Purple Lilacs are native to Europe and Asia, and were imported to America in 1750.

The name Lilac comes from the Persian 'nilak' meaning Indigo which in turn comes from 'nila', a Sanskrit word meaning light blue.

Lilac was popular as a name for girls in the eighteenth and nineteenth centuries.

Flower symbolism associated with the Lilac is beauty, pride, youthful innocence and youth.

Around the world Lilacs are enjoyed for their carefree beauty and pleasant scent.

**FARM FRESH:** Sun Valley grows Lilacs in an inland mountain canyon where the micro-climate provides a prime location to specialize in these specialty branches with great stem length, large, healthy blooms, verdant foliage and ultimately, better lasting quality.

**LENGTH:** Branches to 30".  
Standard bunch size: 10 stems. Also available as Consumer Bunches.

**LASTING:** 5 to 10 days

**CARE AND HANDLING:** Upon arrival cut stems and place into a clean container with fresh, tepid water and fresh flower food solution. Remove all foliage below the water line. Keep in cool location out of direct sunlight and drafts. Replenish water as needed. If you do not add floral preservative, change the water and re-cut the stems every day or so.



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