

## Compare & See



# Sun Valley's CALIFORNIA tulips

Discover the outstanding benefits of Sun Valley tulips when compared to Dutch Tulips! From start to finish, we are passionate about the details that achieve the best performance of our high quality flowers.

	DUTCH TULIPS	SUN VALLEY CALIFORNIA TULIPS
Weight	18 - 22 grams	✓ 45 grams average (more than double!)
Height	11 - 15 inches	✓ 14 - 20 inches
Leaf Color	Due to growing conditions, leaves tend to yellow within a few days.	✓ Sun Valley growing processes produce dark, intense green leaves throughout the vase life of the tulip.
Varieties	Varieties may be limited due to bulb size and availability.	✓ Sun Valley has access to newer and premier varieties.
Harvest	Harvest treatment varies with grower, resulting in unpredictable quality.	✓ Sun Valley California Tulips receive proprietary post harvest treatment resulting in consistently high quality.
Cold Chain	Cold Chain is risked and/or compromised between Holland and the ultimate consumer due to numerous air and truck transfers.	✓ Sun Valley California Tulips are shipped in environmentally controlled trucks. Their entire transit has few, if any, transfers between Sun Valley and wholesaler.
Shipping	Dutch product is inside airplane cargo holds for at least 10 hours before it reaches US entry points, losing an estimated 10 -20 % hydration even before it begins its domestic air or ground transit.	✓ Sun Valley California Tulips begin their US transit directly from the California farm.



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